

# Clean Air News

2013/2014 Academic Year Issue

La Sierra University

## Rideshare Week October 7-11; *Step Right Up and Rideshare!*

This year explore the amazing world of ridesharing. Step right up to ridesharing and discover how much better your

commute can be. Gasp in wonder at how fast your carpool or vanpool gets you to work in the carpool lane. Gaze in horror at the congested freeway as you zip by on a Metrolink train.

Your choices don't end with carpools, vanpools or Metrolink. Believe it or not, you can lower your stress by choosing a different way to get to work. Change your ride to the bus and be surprised when you discover your new wheels come with a chauffeur. Be astonished at how fit you become when you walk or ride your bike instead of driving to work.

Rideshare Week in the Inland Empire is October 7-11 and, if you pledge to rideshare just one day, you'll not only transform your commute, but you'll be entered for a chance to win one of more than 100 great prizes too. A 32 GB iPad

So pledge to rideshare and be astonished at a better commute. Not only will you be amazed, you'll put some cash in your pocket.

How do you pledge and enter for a chance to win a Rideshare Week prize? Return a completed pledge card to La Sierra University Security Office by October 18, 2013 and you'll be entered into our drawing. (Only one entry per person.)

Need a rideshare partner? Talk to Doug Nophsker, Transportation Coordinator, or call 1-866-RIDESHARE to find a carpool or vanpool. Need help planning a bus or rail commute or finding a Park and Ride lot? Try IE511.org.

Rideshare Week is a service of IE511.org and is brought to you by the Riverside County Transportation Commission and San Bernardino Associated Governments.



Mini Wi-Fi, entertainment, hotel stays, and more than \$12,000 in gift cards are among the prizes.

## Ridesharing: You're Making a Difference

The 2013 La Sierra University Rideshare program results are in and again your rideshare efforts have paid off. In a letter from Brian Cunanan, Commuter Assistance Program Manager of the Riverside County Transportation Commission, according to the Automobile Club of Southern California average driving costs, "La Sierra employees saved \$30,741, more than double the savings from 2012. In addition to these savings, La Sierra University employees saved:

- 52,546 miles of traveling to/from work (up from 23,504 miles)
- 11,493 one way trips, making the roads less congested
- 738.16 pounds of vehicle emissions, meaning cleaner air for everyone."

Yes, La Sierra has made a significant difference in contributing to bluer skies and better quality of life. Thank you all for your efforts and let's do it again.

## *No Fault, No Problem!*

Based on last spring's AQMD survey, La Sierra students, faculty, and staff commuting employees reached the 1.5 AVR target and passed the no-fault audit. We obtained a 1.5 AVR this year. La Sierra University Rideshare thanks our employees and congratulates you on obtaining our AVR target. We look forward to exceeding this target next year.

# Club Ride Welcomes La Sierra University Employees

If you live in western Riverside County, rideshare at least one day a week, and have done so for the past six months, you can receive the following free Club Ride benefits:

- Annual membership card
- Merchant discount catalog with unlimited discounts at over 400 local merchants
- Newsletters with prizes, coupons, and information

If you live in San Bernardino County, TEAM RIDE qualifications remain the same as Club Ride. Your personalized membership card can be used for unlimited discounts at local restaurants and entertainment centers for San Bernardino.



This is a great benefit for those who can only rideshare once a week.

## University Offers \$2/Day Incentive for New Employees to Rideshare

Through the Advantage Rideshare in Riverside County, and Option Rideshare in San Bernardino County, new employees can earn \$2.00 a day in gift certificates for Vons for both Riverside County commuters and San Bernardino commuters. Commuters must not have been ridesharing for the past 90 days. Commuters who begin ridesharing are eligible to receive the incentive for three consecutive months.

For more information, contact Doug Nophsker at Security, extension. 2222

## *RTA Customer Information Centers*

Make the choice to beat congestion, contribute to cleaner air, and reduce your carbon footprint, all at the same time. Try the bus or Metrolink. Use the time to relax, read, go online, work or sleep, and arrive at your destination relaxed.

Get door-to-door routing and travel times using our Bus/Rail Trip Planner powered by Google Transit.

The Inland Empire has two major transit agencies: Riverside Transit Agency in Riverside County ([www.riversidetransit.com](http://www.riversidetransit.com)) and Omnitrans in San Bernardino County ([www.omnitrans.org](http://www.omnitrans.org)). In addition, there are a number of sub-regional bus services.

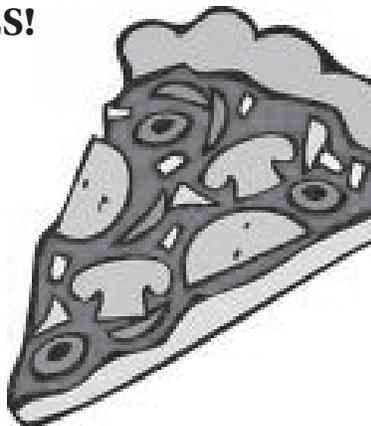
Call 511 from Area Code 909, 951, 619 or 760 landlines. Most cell phones will connect when in San Bernardino or Riverside County. Call 1-800-MYIE511 from anywhere in the United States for information. Also, keep in mind that your La Sierra University ID allows you to use the RTA bus system free of charge.

## Calendar of Events

- **Rideshare Week** – October 7-11, 2013
- **AQMD Fall Luncheon**— Monday, October 7, at noon
- **AQMD Winter Luncheon**—Monday, January 27, 2014, at noon
- **Earth Day**—April 22, 2014
- **AQMD Spring Luncheon**—Monday, April 28, 2014, at noon
- **AQMD Summer Luncheon**—Monday, July 21, 2014, at noon

## PIZZA AND PRIZES!

AQMD Luncheon  
Monday, October 7  
12 noon  
Cactus Room  
Prizes!\*



\* For those who participate in summer—July, August, September.

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**La Sierra**  
UNIVERSITY