2012/2013 Academic Year Issue

La Sierra University

Rideshare Week October 1-5 Find Your Paradise by Ridesharing

This year make the choice to transform our commute into a personal paradise. Catch your share of traffic-free action by dropping into the carpool lane to work. Save enough for a real



trip to the big waves by vanpooling for that extra vacation dough. Kick out of the rat race and hop on the bus or Metro link. Hang loose while you leave the driving to someone else. Bring those blue tropical skies home to California by making the clean air choice to walk or bicycle to work. So pledge to rideshare and say aloha to a better commute: not only will you chill, you'll put some cash in your pocket. Carpool from Crestline to Corona and save

more than \$3,300 just in gas costs. Jump on the bus from Perris to downtown Riverside and pocket more than \$1,300. Bike to work from Redlands to Colton and peddle your way to more than \$800 in savings.

How do you pledge and enter to win a Rideshare Week prize? Return a completed pledge card to your employer transportation coordinator by October 12, 2012 and you'll be entered into our drawing. (Only one entry per person.)

Need a rideshare partner? Talk to your employer transportation coordinator or call 1-866-RIDESHARE to find a carpool or vanpool. Need help planning a bus or rail commute or finding a Park and Ride lot? Try IE511.org.

Rideshare Week is a service of IE511.org and is brought to you by the Riverside County Transportation Commission and San Bernardino Associated Governments.

No Fault, No Problem!

Based on last year's AQMD survey, La Sierra students, faculty, and staff commuting employees surpassed the 1.5 AVR and the no-fault audit, passing with excellence. We obtained a 1.508 AVR this year. In a letter reiterating our success from David De Boer, Program Supervisor for Planning, and Rule Development of the South Coast Air quality Management District (SCAQMD):

"On behalf of the SCAQMD, I would like to express our appreciation for your efforts to promote ridesharing and your organization's efforts in supporting air quality. Your hard work, combined with that of other Employee Transportation coordinators and their employers, is helping to reduce thousands of vehicle trips and eliminate tons of air pollution every day. We recognize your achievement and wish you and your organization continued success as you educate your employees on the benefits of ridesharing and encourage their participation in the program. Every trip reduced helps clean the air and provides a healthier environment for our families." Sincerely, David De Boer, Program Supervisor and planning, Rule devel-opment and area sources."

La Sierra University Rideshare thanks our employees and congratulates you on exceeding our AVR target. We look forward to exceeding this target next year.

Ridesharing: You're Making a Difference

The 2012 La Sierra University Rideshare program results are in and again your rideshare efforts have paid off. In a letter from Brian Cunanan, Commuter Assistance Program Manager of the Riverside County Transportation Commission, according to the Automobile Club of Southern California average driving costs, "La Sierra employees saved \$13,304. In addition to this savings La Sierra University employees saved:

- 23,504 miles of traveling to/from work
- 9,390 one way trips, making the roads less congested
- 426.04 pounds of vehicle emissions, meaning cleaner air for everyone."

Yes La Sierra has made a significant difference in contributing to bluer skies and better quality of life. Thank you all for your efforts and let's do it again.

Club Ride Welcomes La Sierra University Employees

a week.

If you live in western Riverside County and rideshare at least one day a week, and have done so for the past six months, you can receive the following free Club Ride benefits:

- Annual membership card
- Merchant discount catalog with unlimited discounts at over 400 local merchants

Newsletters with prizes, coupons, and information If you live in San Bernardino County, TEAM RIDE qualifications remain the same as Club Ride. Your personalized membership card can be used for unlimited discounts at local restaurants and entertainment centers for San Bernardino.



This is a great benefit for those who can only rideshare once

University Offers \$2/Day Incentive for New Employees to Rideshare

Through the Advantage Rideshare, Riverside County, and Option Rideshare, San Bernardino County, new employees can earn \$2.00 a day in gift certificates for Vons for both Riverside County commuters and San Bernardino County commuters. Commuters must not have been ridesharing for the past 90 days. Commuters who begin ridesharing are eligible to receive the incentive for three consecutive months.

For more information, contact Doug Nophsker at Security, extension. 2222

Calendar of Events

- Rideshare Week October 1-5, 2012
- AQMD Fall Luncheon Monday, October 1, at noon
- AQMD Winter Luncheon—Monday, January 28, 2013, at
- Earth Day-April 22, 2013
- AQMD Spring Luncheon—Monday, Apri 29, 2013, at noon

RTA Customer **Information Centers**

Make the choice to beat congestion, contribute to cleaner air, and reduce your carbon footprint, all at the same time. Try the bus or Metrolink. Use the time to relax, read, go online, work or sleep and arrive at your destination relaxed.

Get door-to-door routing and travel times using our Bus/Rail Trip Planner powered by Google Transit.

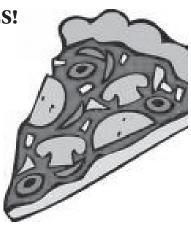
The Inland Empire has two major transit agencies: Riverside Transit Agency in Riverside County (www.riversidetransit.com) and Omnitrans in San Bernardino County (www.omnitrans.org). In addition, there are a number of sub-regional bus services.

Call 511 from Area Code 909, 951, 619 or 760 land-lines. Most cell phones will connect when in San Bernardino or Riverside County. Call 1-800-MYIE511 from anywhere in the United States for information. Also, keep in mind that your La Sierra University ID allows you to use the RTA bus system free of charge.

PIZZA AND PRIZES!

AQMD Luncheon Monday, October 1 12 noon Cactus Room Prizes!*

* For those who participate in summer—July, August, September.



Clean Air News

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