La Sierra UNIVERSITY

Our Mission

As members of the diverse La Sierra community, we are committed to inquiry, learning, and service. Our community is rooted in the Christian gospel and Seventh-day Adventist values and ideals.

Our mission is:

TO SEEK truth, enlarging human understanding through scholarship;

TO KNOW God, ourselves, and the world through reflection, instruction, and mentoring;

TO SERVE others, contributing to the good of our local and global communities.

We pursue this mission with excellence, integrity, compassion, and mutual respect.

Strategic Planning Committee Members

2010-2011 & 2011-2012

Randal Wisbey, *Chair*
Steve Pawluk, *Co-Chair*
Kendra Haloviak-Valentine, *Vice-Chair*
Traci Spedden, *Secretary*
Yami Bazan
Jim Beach
Gary Chartier
David Geriguis
Bailey Gillespie
Doug Herrmann
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La Sierra UNIVERSITY

STRATEGIC PLAN FOR 2010-2016

Where Academic Investigation, Christian Faith and Service to Others Unite

LA SIERRA'S STRATEGIC PLAN AT A GLANCE

Our Directional Values:

The following stipulations provide an important context, parameters, and directions for our goals and institutional decisions. We are committed to:

1. Embracing our Seventh-day Adventist beliefs, values, and identity in a spirit of openness, contributing reflectively to their continuing development, and pursuing the integration of faith and learning.
2. Enlarging human understanding through research and scholarship by faculty members and students, undergraduates as well as graduates.
3. Nurturing a culture of improvement and innovation, facilitated by internal assessment and external accreditation.
4. Encouraging excellent performance and sustained engagement in learning.
5. Achieving an enrollment level that will maximize the efficient use of human, financial, and physical resources.
6. Offering every student a robust liberal arts education, faithful to a Seventh-day Adventist vision of global citizenship, service, and diversity.
7. Encouraging student development and sustained engagement in learning through a co-curriculum rooted in a philosophy of nurturing the whole person.
8. Acting in responsible ways with the resources entrusted to us by students, parents, donors and the Seventh-day Adventist Church.
9. Using technology to develop a more discerning, informed, and connected university community.

We reaffirm our dedication to fulfilling each of these commitments in an ethically appropriate manner.

Our Strategic Goals:

Strategic Goal #1

Attract and retain a highly qualified faculty, committed to enthusiastically promoting the mission of La Sierra University, while preparing our students for leadership and enlarging human understanding.

- Fully normed salaries by 2015
- Professional development
- Technologically enhanced campus
- Appropriate staffing levels

Strategic Goal #2

Recruit and retain students who strive for academic and personal excellence in order to be effective agents for change.

- Enriched advising
- New academic programs
- Strategic partnerships
- Support persistence and completion
- Innovative summer programs
- Utilize National Survey of Student Engagement for enhance learning

Strategic Goal #3

Invest in the spiritual vitality of campus life and enthusiastically explore ways of expressing our Seventh-day Adventist vision.

- Enhanced Spiritual Master Plan
- Strengthened curricular support for Seventh-day Adventist faith and values
- Increased opportunities for active involvement in spiritual and service opportunities

Strategic Goal #4

Nurture the development of a vibrant university community of servant-leaders committed to their local and global communities.

- Student Leadership Transcript
- Enhanced Adventist Colleges Abroad, Honors, Service Learning, Students In Free Enterprise, and University Studies opportunities
- Exciting Athletics Program

Strategic Goal #5

Be increasingly customer-friendly, developing our institutional processes, physical infrastructure, and auxiliary enterprises to be unequivocally user-friendly and efficient.

- mycampus.lasierra.edu
- Digitally enhanced campus
- Degree Works, TreQ, and facilities management software
- Utilize Noel-Levitz to enhance our level of service
- Updated Campus Master Plan
- New 60,000-square-foot School of Business building
- Solar energy project

"Vision without action is a dream. Action without vision is simply passing the time. Action with vision is making a positive difference." JOEL BARKER