

2006-2007 SAMPLE CURRICULUM: It may not be necessary to take these courses in the order given. Please consult your advisor about the selection of courses.

		FALL	WINTER	SPRING
FIRST YEAR	Orientation Seminar (UNST 101)	1	-	-
	College Writing (ENGL 111, 112, 113)	3	3	3
	Growing Up in America (SSCI 104) OR Identity and Society (SSCI 105) OR Childhood in Global Perspective (SSCI 106)	-	-	4
	Theme III: Religious Beliefs and Practice	-	4	-
	College Algebra (MATH 121)	4	-	-
	Lifetime Fitness (PEAC 120)	-	2	-
	Modern Language through Intermediate Level (101, 102, 103)	4	4	4
	* Business Colloquium (MGMT 219)	1	-	-
	+ Financial Accounting (ACCT 211)	-	4	-
	+ Managerial Accounting (ACCT 212)	-	-	4
	Elective	4	-	-
	17.0	17.0	15.0	
SECOND YEAR	* Managerial Statistics (BUAD 341)	-	4	-
	* Operations Research Methods (BUAD 444)	-	-	4
	* Principles of Economics (ECON 254 and 255)	4	4	-
	* Management & Organizational Behavior (MGMT 304) OR Professional Practice Management (MGMT 344)	4	-	-
	* Business Colloquium (MGMT 219)	1	-	-
	+ Managerial Finance (FNCE 354)	4	-	-
	Exploring American Culture through Literature (HUMN 204) OR Expl. Amer. Culture through Visual and Perf. Arts (HUMN 205)	-	-	4
	Modern Language through Intermediate Level (201)	4	-	-
	Theme III: Religious Beliefs and Practice	-	-	4
	Theme IVA: Life Science	-	4	-
	Electives	-	4	4
	17.0	16.0	16.0	
THIRD YEAR	* Business Law I (BUAD 381)	4	-	-
	* Business Law II (BUAD 382)	-	4	-
	* Business Colloquium (MGMT 219)	1	-	-
	* Marketing Principles (MKTG 305)	4	-	-
	Upper Division Rhetorical Course (BUAD 375)	-	-	4
	Adventism in Global Perspective (RLGN 304) OR Religion in Three Cultures (RLGN 305)	-	-	4
	Theme IIA: Arts Appreciation or History	-	-	4
	Theme IIB: Historical or Contemporary Culture and Context	-	4	-
	Theme IVA: Life Science	-	-	4
	Electives	8	8	-
		17.0	16.0	16.0
FOURTH YEAR	* Strategy & Policy for Business & Management (BUAD 485)	4	-	-
	* Business Colloquium (MGMT 219)	1	-	-
	* Management Major Courses 8 units Upper Division: See Bulletin Page 279	-	4	4
	Scientific Foundations: Choose one course from the following: NSCI 404, 405, 406, 407	4	-	-
	Religious, Moral & Social Aspects of Business (UNST 404C)	-	4	-
	Theme III: Religious Beliefs and Practice	4	-	-
	Theme IVB: Physical Science	4	-	-
	Electives to complete 190 quarter units	4	4	8
		17.0	12.0	16.0
	* Major Requirements			
	+ Program Prerequisites			

MANAGEMENT

B.A. Degree

CAREER OPPORTUNITIES AND RELATED OCCUPATIONS:

Management graduates usually begin their career by one of the following routes: (1) an internship program (2) marketing management and salesmanship or (3) administrative assistants. After the acquirement of basic experience, leadership positions are open to those who demonstrate the capacity to assume responsibility.

Currently, positions are open in the health-care industry, materials management, and marketing/distribution. State and local governmental agencies have many openings for Business Administration graduates in a variety of fields.

EDUCATIONAL QUALIFICATIONS: Most organizations require applicants to have at least a Bachelor's degree in Business Administration. For teaching positions, most colleges require the Master's or Doctorate. The Master's degree is preferred for many high-level administrative positions.

DENOMINATIONAL OPPORTUNITIES: Currently, positions are open, both in the North American Division and overseas, in medical institutions, publishing, educational institutions, and conference organizations. Entry level positions are normally at the assistant manager or departmental supervisor level.

JOB OUTLOOK: Employment of top executives- including chief executives and general and operations managers- is expected to grow about as fast as average for all occupations through 2014. Because top managers are essential to the success of any organization, their jobs are unlikely to be automated or to be eliminated through corporate restructuring- trends that are expected to adversely affect employment of lower-level managers. Projected employment growth of top executives over the 2004- 14 period varies by industry.

SALARY: The National Association of Colleges and Employers reports that the national entering wage level for Spring 2006 for those with a Bachelor's degree in Business Administration Management was **\$40,976** per year.

SOURCES OF ADDITIONAL INFORMATION

Websites:

La Sierra University

<http://www.lasierra.edu/>

School of Business

<http://www.lasierra.edu/sbm/>

School Contacts:

Dean:

John Thomas

Advisors:

Cheryl Bauman

Prudence Pollard

Elias Rizkallah

Location:

School of Business

951-785-2060

Professional Organizations:

Sales and Marketing Executives
International, Inc.

5500 Interstate North Pkwy.,
No. 545

Atlanta, GA 30328-4662

<http://www.smei.org>

Public Relations Society of America
33 Irving Place

New York, NY 10003-2376

<http://www.prsa.org>

American Association of Advertising
Agencies

405 Lexington Ave.

New York, NY 10174-1801

<http://www.aaaa.org>

Academic Advising

Administration Building

Room 206

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