

2006-2007 SAMPLE CURRICULUM: It may not be necessary to take these courses in the order given. Please consult your advisor about the selection of courses.

		FALL	WINTER	SPRING	
FIRST YEAR	Orientation Seminar (UNST 101)	1	-	-	
	College Writing (ENGL 111, 112, 113)	3	3	3	
	Growing Up in America (SSCI 104) OR Identity and Society (SSCI 105) OR Childhood in Global Perspective (SSCI 106)	-	-	4	
	Theme III: Religious Beliefs and Practice	-	4	-	
	College Algebra (MATH 121)	4	-	-	
	Lifetime Fitness (PEAC 120)	-	-	2	
	Modern Languages through Intermediate Level (101, 102, 103)	4	4	4	
	* Business Colloquium (MGMT 219)	1	-	-	
	+ Financial Accounting (ACCT 211)	-	4	-	
	+ Managerial Accounting (ACCT 212)	-	-	4	
	___ Elective	4	-	-	
		<hr/>	17.0	15.0	17.0
SECOND YEAR	* Managerial Statistics (BUAD 341)	-	4	-	
	* Operations Research Methods (BUAD 444)	-	-	4	
	* Principles of Economics (ECON 254 & 255)	4	4	-	
	* Management & Organizational Behavior (MGMT 304) OR Professional Practice Management (MGMT 344)	4	-	-	
	* Marketing Principles (MKTG 305)	-	-	4	
	* Business Colloquium (MGMT 219)	1	-	-	
	+ Managerial Finance (FNCE 354)	4	-	-	
	Exploring American Culture through Literature (HUMN 204) OR Expl. American Culture through Visual and Perf. Arts (HUMN 205)	-	-	4	
	Theme III: Religious Beliefs and Practice	-	-	4	
	Modern Language through Intermediate Level (201)	4	-	-	
	Electives	-	8	-	
		<hr/>	17.0	16.0	16.0
THIRD YEAR	* Business Law I & II (BUAD 381 & 382)	4	4	-	
	* Principles of Entrepreneurship (MGMT 364)	4	-	-	
	* Legal & Financial Aspects of Entrepreneurship (MGMT 365)	-	4	-	
	* Concepts & Issues in Social Entrepreneurship (MGMT 367)	-	4	-	
	* Entrepreneurial Finance (MGMT 374)	-	-	4	
	* Business Colloquium (MGMT 219)	1	-	-	
	Upper Division Rhetorical Course (BUAD 375)	-	-	4	
	Adventism in Global Perspective (RLGN 304) OR Religion in Three Cultures (RLGN 305)	-	-	4	
	Theme IIA: Arts Appreciation or History	-	-	4	
	Theme IIB: Historical or Contemporary Culture and Context	-	4	-	
	Theme IVA: Life Science	4	-	-	
	___ Elective	4	-	-	
	<hr/>	17.0	16.0	16.0	
FOURTH YEAR	* Strategy and Policy for Business and Management (BUAD 485)	4	-	-	
	* Practicum in Entrepreneurship (MGMT 414)	-	4	-	
	* Advanced Entrepreneurship (MGMT 494)	-	-	4	
	* Entrepreneurship Courses 8 units: See Bulletin Page 280	4	4	-	
	* Business Colloquium (MGMT 219)	1	-	-	
	Scientific Foundations: Choose one course from the following: NSCI 404, 405, 406, 407	4	-	-	
	Religious, Moral, Social Aspects of Business (UNST 404C)	-	4	-	
	Theme III: Religious Beliefs and Practice	4	-	-	
	Theme IVB: Physical Science	4	-	-	
	Electives to complete 190 quarter units	-	4	4	
		<hr/>	17.0	16.0	12.0

* Major Requirements + Program Prerequisites

ENTREPRENEURSHIP

B.S. Degree

Entrepreneurs initiate new businesses, birthing or brokering creative and risky ideas. Entrepreneurial creativity is among the drivers of a vibrant economy.

CAREER OPPORTUNITIES AND RELATED OCCUPATIONS: While entrepreneurs are the initiators of new businesses, an entrepreneurial education can prove useful to persons pursuing careers in other business arenas, including corporate management--an environment in which there has been increasing appreciation for "intrapreneurs," who draw on entrepreneurial skills to revitalize corporate bureaucracies.

EDUCATIONAL QUALIFICATIONS: There are no formal qualifications for success as an entrepreneur. Particular technical skills or training in the liberal arts may be very useful, depending on the arena in which an entrepreneur works. A broad knowledge of basic business skill areas--include accounting, finance, economics, management, and marketing--is likely to be invaluable to any successful entrepreneur.

JOB OUTLOOK: The job outlook for entrepreneurs is uncertain. By definition, entrepreneurs help to create and define new niches, and it is difficult to predict success or failure in advance for an entrepreneur. A growing economy always needs persons with entrepreneurial skills and entrepreneurial vision, but there are a few organizational or institutional venues in which entrepreneurs can be confident that they will find employment.

SALARY: Entrepreneurs take considerable risks, often bearing the initial costs of business ventures. The returns on their initial, risky investments are also considerable, of course. The range of possible salaries for entrepreneurs is considerable.

SOURCES OF ADDITIONAL INFORMATION

Websites:

La Sierra University

<http://www.lasierra.edu/>

School of Business

<http://www.lasierra.edu/sbm/>

School Contacts:

Dean:

John Thomas

Advisors:

Cheryl Bauman

Prudence Pollard

Elias Rizkallah

Siddharth Swaminathan

Location:

School of Business

951-785-2060

Professional Organizations:

American Association of
Entrepreneurs

655 15th St., NW-Suite 460/F St
Lobby

Washington, DC 20005

[http://www.albertine.com/
entrepreneurial.htm](http://www.albertine.com/entrepreneurial.htm)

American Management Association

1601 Broadway

New York, NY 10019-7420

<http://www.amanet.org>

National Management Association

2210 Arbor Blvd.

Dayton, OH 45439

<http://www.nmal.org>

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Administration Building

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