

2006-2007 SAMPLE CURRICULUM: It may not be necessary to take these courses in the order given. Please consult your advisor about the selection of courses.

		FALL	WINTER	SPRING	
FIRST YEAR	Orientation Seminar (UNST 101)	1	-	-	
	College Writing (ENGL 111, 112, 113)	3	3	3	
	Lifetime Fitness (PEAC 120)	-	2	-	
	College Algebra (MATH 121)	4	-	-	
	Theme III: Religious Beliefs and Practice	-	4	-	
	Growing Up in America (SSCI 104) OR Identity and Society (SSCI 105) OR Childhood in Global Perspective (SSCI 106)	-	-	4	
	Modern Language through Intermediate Level (101, 102, 103)	4	4	4	
	* Principles of Economics (ECON 254, 255)	-	4	4	
	* Business Colloquium (MGMT 219)	1	-	-	
	Elective	4	-	-	
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SECOND YEAR	* Managerial Statistics (BUAD 341)	-	4	-	
	* Operations Research Methods (BUAD 444)	-	-	4	
	* Management & Organizational Behavior (MGMT 304) OR Professional Practice Management (MGMT 344)	4	-	-	
	* Marketing Principles (MKTG 305)	-	4	-	
	* Business Colloquium (MGMT 219)	1	-	-	
	+ Financial Accounting (ACCT 211)	4	-	-	
	+ Managerial Accounting (ACCT 212)	-	4	-	
	+ Managerial Finance (FNCE 354)	4	-	-	
	Exploring American Culture through Literature (HUMN 204) OR Expl. Amer. Culture through Visual and Perf. Arts (HUMN 205)	-	-	4	
	Modern Language through Intermediate Level (201)	4	-	-	
	Theme III: Religious Beliefs and Practice	-	-	4	
	Theme IVA: Life Science	-	4	-	
	Electives	-	-	4	
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THIRD YEAR	* Business Law I (BUAD 381)	4	-	-	
	* Business Law II (BUAD 382)	-	4	-	
	* Principles of Entrepreneurship (MGMT 364)	-	4	-	
	* Legal and Financial Aspects of Entrepreneurship (MGMT 365)	4	-	-	
	* Concepts and Issues in Social Entrepreneurship (MGMT 367)	-	-	4	
	* Entrepreneurial Finance (MGMT 374)	-	-	4	
	* Business Colloquium (MGMT 219)	1	-	-	
	Upper Division Rhetorical Course (BUAD 375)	-	-	4	
	Theme IIA: Arts Appreciation or History	-	4	-	
	Adventism in Global Perspective (RLGN 304) OR Religion in Three Cultures (RLGN 305)	4	-	-	
	Electives	4	4	-	
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FOURTH YEAR	* Strategy & Policy for Business & Management (BUAD 485)	-	4	-	
	* Business Colloquium (MGMT 219)	1	-	-	
	* Practicum in Entrepreneurship (MGMT 414)	4	-	-	
	* Advanced Entrepreneurship (MGMT 494)	-	4	-	
	* Social Entrepreneurship Courses 12 units: See Bulletin Page 275	4	4	4	
	Religious, Moral, Social Aspects of Business (UNST 404C)	4	-	-	
	Theme IIB: Historical or Contemporary Culture and Context	-	-	4	
	Theme III: Religious Beliefs and Practice	4	-	-	
	Theme IVB: Physical Science	-	4	-	
	Scientific Foundations: Choose one course from the following: NSCI 404, 405, 406, 407	4	-	-	
	Electives to complete 190 quarter units	-	-	4	
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ENTREPRENEURSHIP- SOCIAL ENTREPRENEURSHIP

B.S. Degree

Social entrepreneurs use business skills and business creativity to foster positive social change. They come in several varieties. They may manage social service agencies using techniques and strategies derived from entrepreneurial practice. They may organize for-profit subsidiaries of not-for-profit agencies that help to reduce these agencies dependence on donor support. They may initiate for-profit businesses with distinctive social missions. They seek to foster social concerns entrepreneurially within existing corporate structures, functioning as social intrapreneurs. And they may help for-profit businesses without central social missions to develop strategies for "corporate social innovations" as an alternative to traditional arms-length philanthropy.

CAREER OPPORTUNITIES AND RELATED OCCUPATIONS: While social entrepreneurs are specifically concerned with linking business and social welfare concerns, a social entrepreneurial education can prove useful to persons pursuing careers in other business arenas, including corporate management--an environment in which there has been increasing appreciation for "intrepreneurs," who draw on entrepreneurial skills to revitalize corporate bureaucracies.

EDUCATIONAL QUALIFICATIONS: There are no formal qualifications for success as a social entrepreneur. Particular technical skills or training in the liberal arts may be very useful, depending on the arena in which an entrepreneur works. A broad knowledge of basic business skill areas--including accounting, finance, economics, management, and marketing--is likely to be invaluable to any successful social entrepreneur. Social entrepreneurs who work in social service agencies may benefit from training not only on social entrepreneurship but also in social work or related fields.

JOB OUTLOOK: The job outlook for social entrepreneurs is uncertain. By definition, social entrepreneurs help to create and define new niches, and it is difficult to predict success or failure in advance for an entrepreneur. There is increasing reliance on private sector actors like social entrepreneurs as drivers and organizers of positive social change, and private and public funds are likely to be increasingly available to fund social entrepreneurial activities. But that are few organizational or institutional venues in which entrepreneurs can be confident that they will find employment.

SALARY: The range of environments in which social entrepreneurs are likely to work is so considerable that it is difficult to predict social entrepreneurs' salaries.

SOURCES OF ADDITIONAL INFORMATION

Websites:

La Sierra University

<http://www.lasierra.edu/>

School of Business & Management

<http://www.lasierra.edu/sbm/>

School Contacts:

Dean:

John Thomas

Advisors:

Cheryl Bauman

Gary Chartier

Siddarth Swaminathan

Location:

School of Business & Management
951-785-2060

Professional Organizations:

The Institute for Social
Entrepreneurs

9460 Dogwood Circle

Eden Prairie, Mn 55347-3028

<http://www.socialent.org/>

Beth Bubis

President

Social Enterprise Alliance

43 South Cassady Ave.

Columbus, Oh 43209

<http://www.se-alliance.org/>

Public Relations Society of America

33 Irving Place

New York, NY 10003-2376

<http://www.prsa.org>

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