

2006-2007 SAMPLE CURRICULUM: It may not be necessary to take these courses in the order given; please consult your advisor.

		FALL	WINTER	SPRING
FIRST YEAR	Orientation Seminar (UNST 101)	1	-	-
	College Writing (ENGL 111, 112, 113)	3	3	3
	Growing Up in America (SSCI 104) OR Identity & Society (SSCI 105) OR Childhood in Global Perspective (SSCI 106)	-	4	-
	THEME III: Religious Beliefs & Practice	-	-	4
	Lifetime Fitness (PEAC 120)	-	2	-
	* Design Principles (ARTS 115)	4	-	-
	* Color for Artists & Designers (ARTS 116)	-	4	-
	* Creative Visual Thinking (ARTS 117)	-	-	3
	* Drawing (ARTS 224)	4	-	-
	* Painting (ARTS 234)	-	-	4
	* Digital Design Fundamentals (ARTS 194B, C)	3	3	-
	* Intro to Graphic Design (ARTS 248)	-	-	3
		<u>15.0</u>	<u>16.0</u>	<u>17.0</u>
	SECOND YEAR	* The Language of Art (ARTA 205)	-	-
* Photography (ARTS 255)		4	-	-
* Typography (ARTS 344)		3	-	-
* Visual Communication Design (ARTS 345) [9 units required]		-	3	-
* Handmade Books (ARTS 266)		-	4	-
* Interactive Multimedia: Interactive Principles (ARTS 394C)		-	3	-
Exploring American Culture through Literature (HUMN 204) OR Expl. Amer. Culture through Visual & Perf. Arts (HUMN 205)		-	-	4
THEME III: Religious Beliefs & Practice		-	-	4
Modern Language through Intermediate Level (101, 102, 103)		4	4	4
College Algebra (MATH 121) OR Applications of Math (MATH 115)		4	-	-
		<u>15.0</u>	<u>14.0</u>	<u>16.0</u>
THIRD YEAR	* Visual Communication Design (ARTS 345)	3	3	-
	* Art History: Baroque through Modern (ARTA 309)	-	4	-
	* Structure Drawing (ARTS 324A)	-	4	-
	* Printmaking (ARTS 254)	-	-	4
	* Web Design: Communication Principles (ARTS 395A)	4	-	-
	* Studio Electives [8 units required]	-	-	4
	* Art Seminar (ARTX 496) [2 units required]	-	1	-
	THEME IA: Understanding Human Beings OR National & Global Citizenship	-	-	4
	THEME IIB: Historical or Contemporary Culture & Context	-	-	4
	THEME IVA: Life Science	4	-	-
	Adventism in a Global Perspective (RLGN 304) OR The Experience of Religion in Three Cultures (RLGN 305)	-	4	-
	Modern Language through Intermediate Level (201)	4	-	-
		<u>15.0</u>	<u>16.0</u>	<u>16.0</u>
	FOURTH YEAR	* Figure Drawing (ARTS 324B)	-	4
* Contemporary Art Issues (ARTA 408A)[meets Upper Division Rhetorical]		4	-	-
* Professional Practices & Senior Exhibit (ARTX 486A, 486B)		-	2	1
* Senior Project &/OR Internship (ARTX 495 &/OR 497) [6 units]		2	4	-
* Three Dimensional Design (ARTS 314)		-	-	4
* Art Seminar (ARTX 496)		-	1	-
* Studio Electives [8 units required]		-	-	4
THEME III: Religious Beliefs & Practice		4	-	-
THEME IVB: Physical Science		-	-	4
Scientific Foundations: Choose one course from the following: NSCI 404, 405, 406, 407		4	-	-
Religious, Social & Moral Aspects of Art (UNST 404A)		-	4	-
Electives to complete 190 units		2	2	4
		<u>16.0</u>	<u>17.0</u>	<u>17.0</u>
* Major Requirements				

GRAPHIC DESIGN

B.F.A. Degree

The Department of Art faculty believes that the individuality of artists should be reflected in their art. Their work can enrich the contemplative life of the Church and further its ministry in the world. Education in the visual arts should sharpen perceptions, build confidence in studio skills, and extend the power of imagination.

CAREER OPPORTUNITIES AND RELATED OCCUPATIONS: Very good opportunities for graphic designers are expected. Continuous growth of the Internet should provide many job opportunities, largely due to the demand for graphic designers to design and develop the layout of web pages. Additionally, businesses will continue to put emphasis on visually appealing concepts for use in communications, package design, publications, advertising, marketing, and television and video production, all of which require the skills of graphic designers.

EDUCATIONAL QUALIFICATIONS: A Bachelor's degree is usually required, and advanced studies beyond the Bachelor's degree are recommended for advanced placement and higher salaries. The portfolio is a collection of handmade, computer-generated, or printed examples of the artist's best work. In theory, a person with a good portfolio but no training or experience could succeed in graphic arts. In reality, assembling a successful portfolio requires skills generally developed in a post-secondary art or design school program.

JOB OUTLOOK: Employment of graphic designers is expected to grow as fast as average for all occupations through the year 2014, as demand for graphic design continues to increase from advertisers, publishers, and computer design firms. Among the five different design occupations, graphic designers will have the most new jobs. However, graphic designers are expected to face keen competition for available positions. Many talented individuals are attracted to careers as graphic designers. Individuals with a bachelor's degree and knowledge of computer design software, particularly those with Web site design and animation experience, will have the best opportunities.

ENTERING SALARY: The Occupational Outlook Handbook of 2006-2007 reports the median annual earnings for graphic designers was \$38,030. The middle 50 percent earned between \$29,360 and \$50,840. The lowest 10 percent earned less than \$23,220, and the highest 10 percent earned more than \$65,940.

SOURCES OF ADDITIONAL INFORMATION

Websites:

La Sierra University

<http://www.lasierra.edu/>

Department of Art

<http://www.lasierra.edu/art/>

Department Contact:

Chairperson:

Beatriz Mejia-Krumbein

Advisors:

Peter Erhard

Terrill Thomas

Location:

Visual Arts Center

951-785-2170

Professional Organizations:

National Art Education Association

National Education Association

1916 Association Drive

Reston, VA 22091

National Association of Schools

of Art & Design

11250 Roger Bacon Dr., Ste. 21

Reston, VA 20190

American Institute of Graphic Arts

164 Fifth Ave.

New York, NY 10010

Academic Advising
Administration Building
Room 206
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