

| MAJOR REQUIREMENTS (69-72 UNITS) <i>Grades of "C" or better required. Courses may not need to be completed in order listed.</i> | | FALL | WINTER | SPRING |
|---|---|-------|--------|--------|
| Business Core Curriculum (45-48 units) | | | | |
| ACCT 221 Financial Accounting I (4) <i>Prerequisite: ENGL 111 or ENGL 124 and MATH 007 or 013</i> | | _____ | _____ | _____ |
| ACCT 222 Financial Accounting II (4) <i>Prerequisite: ACCT 221</i> | | _____ | _____ | _____ |
| ACCT 223 Managerial Accounting (4) <i>Prerequisite: ACCT 222</i> | | _____ | _____ | _____ |
| ECON 254 Principles of Macroeconomics (4) <i>Completed or concurrent enrollment in MATH 115, 121, 155 or CPTG 117; Social Sciences*</i> | | _____ | _____ | _____ |
| ECON 255 Principles of Microeconomics (4) <i>Completed or concurrent enrollment in MATH 115, 121, 155 or CPTG 117; Social Sciences*</i> | | _____ | _____ | _____ |
| FNCE 354 Managerial Finance (4) <i>Prerequisite: ACCT 221, 222, 223 and ECON 254/255 or instructor's consent; Social Sciences*</i> | | _____ | _____ | _____ |
| MGMT 219 Business Colloquium (1-4) | | _____ | _____ | _____ |
| MGMT 304 The Practice of Management (4) | | _____ | _____ | _____ |
| MGMT 327 Information Technology Management (4) | | _____ | _____ | _____ |
| MGMT 347 The Legal Environment of Business (4) | | _____ | _____ | _____ |
| MGMT 491 Management Strategy (4) <i>Prerequisites: ACCT 223; FNCE 354; ECON 254/255; MGMT 375 or ENGL/COMM 304; MGMT 347; MGMT 304 & MKTG 305</i> | | _____ | _____ | _____ |
| MKTG 305 Marketing Principles (4) <i>Social Sciences*</i> | | _____ | _____ | _____ |
| Major Specific Requirements (24 units) | | | | |
| ECON 357 International Economics (4) <i>Prerequisite: ECON 254 and 255; Social Sciences*</i> | | _____ | _____ | _____ |
| ECON 366 Economic Growth and Development (4) <i>Prerequisite: ECON 254 & 255; Social Sciences*</i> | | _____ | _____ | _____ |
| ECON 392 Essentials of Game Theory (4) <i>Social Sciences*</i> | | _____ | _____ | _____ |
| FNCE 364 Financial Markets and Institutions (4) <i>Prerequisite: FNCE 354; Social Sciences*</i> | | _____ | _____ | _____ |
| FNCE 487 International Finance (4) <i>Prerequisite: FNCE 354; Social Sciences*</i> | | _____ | _____ | _____ |
| MGMT 424 Global Poverty (4) | | _____ | _____ | _____ |
| Business Core Cognate: MATH 155 Introductory Statistics <i>Prerequisite: Math 007, 013, 055, or placement OR</i> DATA 115 Data Fluency for Everyone (4) <i>Prerequisite: Math 007, 013, 055, or placement</i> | | | | |
| UNIVERSITY STUDIES FOUNDATIONAL STUDIES (21-34 UNITS) <i>Grades of "C" or better required.</i> | | | | |
| I FIRST-YEAR SEMINAR | UNST 101A (1) and 101B (1) AND UNST 101C (1) | _____ | _____ | _____ |
| II RHETORICAL SKILLS | A. ENGL 111 (3), 112 (3), 113 (3) College Writing <i>or</i> ENGL 124 Freshman Seminar (4) B. Upper Division Rhetoric: MGMT 375 (4) <i>as required by major</i> | _____ | _____ | _____ |
| III MATHEMATICS | College-level Mathematics course (4) <i>Math 155 Introductory Statistics required by major</i> | _____ | _____ | _____ |
| IV WORLD LANGUAGES | Level 3 proficiency (e.g. 153) in one non-English language (4-12) | _____ | _____ | _____ |
| V HEALTH AND FITNESS | HLSC 120 Lifetime Fitness (2) | _____ | _____ | _____ |
| UNIVERSITY STUDIES GENERAL STUDIES (52 UNITS, 16 UPPER DIVISION) <i>Grades of "D" or better required, unless courses are required by major.</i> | | | | |
| THEME I. SOCIAL SCIENCES (SSCI) 8 units | | | | |
| Globalization, Identity and Citizenship (4 units from SSCI 204/205/206/207/208) <i>Prerequisite: ENGL 113/124</i> | | | | |
| Social Science Breadth Courses (4 units) | | | | |
| THEME II. ARTS AND HUMANITIES (HUMN) 12 units | | | | |
| Exploring Culture (4 units from HUMN 104/105/106/107/108/109) <i>Prerequisite: ENGL 111/124</i> | | | | |
| Arts and Humanities Breadth Courses (4 units) | | | | |
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| THEME III RELIGIOUS BELIEFS AND PRACTICES (RLGN) 16 units | | | | |
| RLGN 304 Adventism in Global Perspective or RLGN 305 Religion in Three Cultures (4) <i>Prerequisite: ENGL 113/124, Junior Status</i> | | | | |
| A. Spiritual Experience and Expressions (0-4 units) | | | | |
| B. Beliefs and Heritage (4 units) | | | | |
| C. Scripture (4 units) | | | | |
| D. Religion and Society (0-4 units) | | | | |
| THEME IV NATURAL SCIENCES (NSCI) 12 units | | | | |
| Scientific Foundations (4 units from NSCI 404/405/406/407/408) | | | | |
| Life Science (4 units) <i>Either life science or physical science must include a laboratory</i> | | | | |
| Physical Science (4 units) <i>Either life science or physical science must include a laboratory</i> | | | | |
| THEME V SENIOR SEMINAR UNST 404C Religion, Values, and Social Responsibility (4) | | | | |
| UNIVERSITY STUDIES SERVICE-LEARNING (3 courses) | | | | |

*A maximum of 4 units from major and 8 units of major cognates can be applied to General Studies. For more information, consult 2018-2019 Undergraduate Academic Bulletin.

NOTE: Should a student's general education and major degree program not meet the minimum 190 units required for graduation, the student must complete elective units to make up the deficiency.

POLITICAL ECONOMY

Bachelor of Science

The La Sierra University Zapara School of Business develops leaders who create value and make a difference and enlarge human understanding of business and society. The School's curricula emphasize workplace spirituality, social entrepreneurship, and ethics. The focused study of these themes as part of the business curriculum fosters intellectual development and expands students' moral and spiritual horizons. Immersion activities simultaneously express its commitments to excellence in the School's areas of distinctive competence and provide students with the chance to develop appropriate habits and skills.

CAREER OPPORTUNITIES AND RELATED OCCUPATIONS: The bachelor's degree in political economy is designed primarily to prepare students for the advanced study of economics, with a focus on its political context and implications. It would also provide useful preparation for careers in or the advanced study of areas including law, political science, public policy, and urban and regional planning. Opportunities are significant for persons working as lawyers, economists, political scientists, and urban and regional planners. Additional pursuits include working as an analyst in marketing, research, and finance.

EDUCATIONAL QUALIFICATIONS: Most economist jobs require an advanced degree, but some entry-level jobs are available with a bachelor's degree, including jobs with the federal government. Most who complete a bachelor's degree in economics find jobs outside the economics profession as research assistants, financial analysts, market analysts, and similar positions in business and finance.

Most urban and regional planners have a master's degree from an accredited urban or regional planning program. Aspiring urban planners with a bachelor's degree but not a master's degree can qualify for a small number of jobs as assistant or junior planners. Candidates with a bachelor's degree typically need work experience in planning, public policy, or a related field.

Political scientists need a master's degree or Ph.D. in political science, public administration, or a related field. Jobseekers with a bachelor's degree in political science usually qualify for entry-level positions in many related fields. Some qualify for entry-level positions as research assistants, others as policy analysts for research organizations, political campaigns, nonprofit organizations, or government agencies. Many go into fields outside of politics and policy, such as business or law.

JOB OUTLOOK: Employment of economists is projected to grow 6 percent from 2014 to 2024, about as fast as the average for all occupations. Employment of urban and regional planners is projected to grow 6 percent from 2014 to 2024, about as fast as the average for all occupations. Employment of political scientists is projected to decline 2 percent from 2014 to 2024.

SALARY: The median annual wage for economists was \$99,180 in May 2015, for urban planners \$68,220, and for political scientists \$99,730.

Career information adapted from

Bureau of Labor Statistics, U.S. Department of Labor, Occupational Outlook Handbook, 2016-17 Edition, Economists, on the Internet at <http://www.bls.gov/ooh/life-physical-and-social-science/economists.htm> (visited June 12, 2016).

Academic program information adapted from

La Sierra University. (2018-2019). *Undergraduate Academic Bulletin*. Retrieved from <http://www.lasierra.edu/bulletin>.

ADDITIONAL INFORMATION

Websites

La Sierra University

www.lasierra.edu

Department

www.lasierra.edu/business

Faculty

Dean

John Thomas, Ph.D.

Faculty Mentors

Gary Chartier, Ph.D. (x2181)

Contact Information

Zapara School of Business (ZSB)
(951) 785-2061 Economics & Finance

Professional Organizations

American Economic Association

2014 Broadway, Suite 305

Nashville, TN 37203

www.aeaweb.org

National Association for

Business Economics

1920 L St. NW, Suite 300

www.nabe.com

American Political Science Association

1527 New Hampshire Ave NW

Washington, DC 20036-1206

www.apsanet.org

American Planning Association

1030 15th St., NW

Suite 750 West

Washington, DC 20005-1503

www.planning.org



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