

# DIGITAL MEDIA IN DESIGN & COMMUNICATION BA PATHWAY

Total Units Required: 190 units

## Required Course Listings

This breakdown shows a Digital Media & Communication BA Pathway to be completed in 4 years at La Sierra University. All courses with a star (\*) indicate a prerequisite or multiple prerequisites for the class. Courses with a dagger (†) are only offered in years ending with an odd number (e.g. 2022-2023 school year) and courses with a double dagger (‡) are only offered in years ending with an even number (e.g. 2023-2024 school year). By following the suggested/required sequencing all necessary prerequisite courses will be fulfilled. Please consult the Bulletin, Records, or your Guided Pathways Advisor for more information about prerequisites.

Major Requirements (76 units)		
Course	Course Title	Units
ARTA 205	The Language of Art*	4
ARTS 115	Design Principles	4
ARTS 194	Photoshop & Illustrator Image Creation	4
ARTS 248	Graphic Design I*	4
ARTS 395A	Web Design Communication Principles (with Service Learning)*‡	4
COMM 104	Fundamentals of Speech	4
COMM 226	Mass Media in Society	4
COMM 238	Introduction to Writing for Print Media*	4
COMM 264C	Edutainment (with Service Learning)*‡	4
COMM 339	Writing for Digital Media*‡	4
ARTS/C 3/400	Digital Media & Communication Upper Division Elective*	12
ARTS/C X00	Digital Media & Communication Elective	24

University Studies Requirements (114 units)		
Course	Course Title	Units
UNST 101	First Year Seminar	3
ENGL 111	College Writing I	3
ENGL 112	College Writing II*	3
ENGL 113	College Writing III*	3
ENGL 304	Advanced Expository Writing*	4
FND3 X00	Foundational Mathematics	4
WDLG 151	World Language I	4
WDLG 152	World Language II*	4
WDLG 153	World Language III*	4
HLSC 120	Lifetime Fitness	2
SSCI 20X	Social Science Theme Course	4
THM1 X00	Theme I Elective	4
HUMN 10X	HUMN Theme Course	4
THM2 X00	Theme II Elective	4
RLGN 304	Adventism in Global Perspective*	4
RELB X00	Theme IIIBiii - Scripture Elective	4
THM3 3/400	Theme III Elective Upper Division*	4
THM3 X00	Theme III Elective	4
NSCI 40X	NSCI Theme Course*	4
THM4 B00	Theme IV - Life Science Elective	4
THM4 C00-L	Theme IV - Physical Science Elective with Lab	4
UNST 404U-SL	Senior Seminar: Religion, Values & Social Responsibility (with Service Learning)*	4
elct 3/400	Upper Division Elective	20
elct X00	Elective	12

## Sequencing

Digital Media in Design & Communication BA Pathway in 4 years at La Sierra University.

Year 1			Year 1			Year 1		
Fall Quarter (14 units)			Winter Quarter (16 units)			Spring Quarter (16 units)		
Course	Course Title	Units	Course	Course Title	Units	Course	Course Title	Units
ARTS 194	Photoshop & Illustrator Image Creation	4	ARTS 115	Design Principles	4	ARTS/C X00	Digital Media & Communication Elective	4
ENGL 111	College Writing I	3	COMM 104	Fundamentals of Speech	4	ENGL 113	College Writing III*	3
FND3 X00	Foundational Mathematics	4	ENGL 112	College Writing II*	3	UNST 101	First Year Seminar	1
HLSC 120	Lifetime Fitness	2	UNST 101	First Year Seminar	1	THM2 X00	Theme II Elective	4
UNST 101	First Year Seminar	1	HUMN 10X	HUMN Theme Course	4	THM3 X00	Theme III Elective	4
Year 2			Year 2			Year 2		
Fall Quarter (16 units)			Winter Quarter (16 units)			Spring Quarter (16 units)		
Course	Course Title	Units	Course	Course Title	Units	Course	Course Title	Units
ARTA 205	The Language of Art*	4	ARTS 248	Graphic Design I*	4	ARTS/C X00	Digital Media & Communication Elective	4
COMM 226	Mass Media in Society	4	ARTS/C X00	Digital Media & Communication Elective	4	ARTS/C X00	Digital Media & Communication Elective	4
COMM 238	Introduction to Writing for Print Media*	4	WDLG 152	World Language II*	4	WDLG 153	World Language III*	4
WDLG 151	World Language I	4	THM1 X00	Theme I Elective	4	RELB X00	Theme IIIBiii - Scripture Elective	4
Year 3			Year 3			Year 3		
Fall Quarter (16 units)			Winter Quarter (16 units)			Spring Quarter (16 units)		
Course	Course Title	Units	Course	Course Title	Units	Course	Course Title	Units
ARTS 395A	Web Design Communication Principles (with Service Learning)*‡	4	COMM 339	Writing for Digital Media*‡	4	COMM 264C	Edutainment (with Service Learning)*‡	4
ARTS/C X00	Digital Media & Communication Elective	4	ARTS/C X00	Digital Media & Communication Elective	4	ARTS/C 3/400	Digital Media & Communication Upper Division Elective*	4
RLGN 304	Adventism in Global Perspective*	4	elct 3/400	Upper Division Elective	4	THM4 C00-L	Theme IV - Physical Science Elective with Lab	4
SSCI 20X	Social Science Theme Course	4	elct X00	Elective	4	elct 3/400	Upper Division Elective	4
Year 4			Year 4			Year 4		
Fall Quarter (16 units)			Winter Quarter (16 units)			Spring Quarter (16 units)		
Course	Course Title	Units	Course	Course Title	Units	Course	Course Title	Units
ARTS/C 3/400	Digital Media & Communication Upper Division Elective*	4	ARTS/C 3/400	Digital Media & Communication Upper Division Elective*	4	ENGL 304	Advanced Expository Writing*	4
THM3 3/400	Theme III Elective Upper Division*	4	UNST 404U-SL	Senior Seminar: Religion, Values & Social Responsibility (with Service Learning)*	4	NSCI 40X	NSCI Theme Course*	4
THM4 B00	Theme IV - Life Science Elective	4	elct 3/400	Upper Division Elective	4	elct 3/400	Upper Division Elective	4
elct 3/400	Upper Division Elective	4	elct X00	Elective	4	elct X00	Elective	4