

LA SIERRA UNIVERSITY

COMMUNICATION:

STRATEGIC COMMUNICATION

BA PATHWAY

Total Units Required: 190 units

Required Course Listings

This breakdown shows a Communication: Strategic Communication BA Pathway to be completed in 4 years at La Sierra University. All courses with a star (*) indicate a prerequisite or multiple prerequisites for the class. Courses with a dagger (†) are only offered in years ending with an odd number (e.g. 2022-2023 school year) and courses with a double dagger (‡) are only offered in years ending with an even number (e.g. 2023-2034 school year). By following the suggested/required sequencing all necessary prerequisite courses will be fulfilled. Please consult the Bulletin, Records, or your Guided Pathways Advisor for more information about prerequisites

Major Requirements (67 units)			General Education Requirements (119 units)		
Course	Course Title	Units	Course	Course Title	Units
COMM 104	Fundamentals of Speech	4	UNST 101	First Year Seminar	3
COMM 244	Interpersonal Communication	4	ENGL 111	College Writing I	3
COMM 288	Communication Theory I	4	ENGL 112	College Writing II*	3
COMM 324-SL	Small Group Communication (with Service Learning)†	4	ENGL 113	College Writing III*	3
COMM 328	Persuasion and Rhetoric	4	COMM/r 3/400	Communications Upper Division Rhetoric Elective	4
COMM 354	Advanced Public Speaking†	4	FND3 X00	Foundational Mathematics	4
COMM 365	Organizational Communication	4	WDLG 151	World Language I	4
COMM 390	Communication Research Design	4	WDLG 152	World Language II*	4
COMM 485	Communication Colloquium	1	WDLG 153	World Language III*	4
COMM 488	Communication Theory II†	4	HLSC 120	Lifetime Fitness	2
COMM 108 or 202	Introduction to Communication or Communication in Society	4	SSCI 20X-SL	SSCI Theme Course (with Service Learning)	4
COMM 215 or 226	Public Relations or Mass Media in Society	4	THM1 X00	Theme I Elective	
COMM 344 or 477	Gender & Communication or Intercultural Communication	4	HUMN 10X	HUMN Theme Course	4
COMM 444 or 455	Family Communication or Nonverbal Communication	4	THM2 3/400	Theme II Elective Upper Division*	4
COMM 49X	Internship (2 units) or Research (2 units)	2	THM2 X00	Theme II Elective	4
COMM X00	Communication Elective	4	RLGN 304	Adventism in Global Perspective*	4
MGMT/PSYC c X00	Management or Psychology elective (Comm major)	8	RELB X00	Theme IIIBiii - Scripture Elective	4
			THM3 3/400	Theme III Elective Upper Division*	4
			THM3 X00	Theme III Elective	4
			NSCI 40X-SL	NSCI Theme Course (with Service Learning)*	4
			THM4 B00	Theme IV - Life Science Elective	4
			THM4 C00-L	Theme IV - Physical Science Elective with Lab	4
			UNST 404E-SL	Senior Seminar: Religion, Values & Social Responsibility in Communication (with Service Learning)*	4
			elct 3/400	Upper Division Elective	23
			elct X00	Elective	14

Sequencing

Communication: Strategic Communication BA Pathway in 4 years at La Sierra University.

Year 1			Year 1			Year 1		
Fall Quarter (16 units)			Winter Quarter (14 units)			Spring Quarter (16 units)		
Course	Course Title	Units	Course	Course Title	Units	Course	Course Title	Units
COMM 244	Interpersonal Communication	4	ENGL 112	College Writing II*	3	COMM 104	Fundamentals of Speech	4
ENGL 111	College Writing I	3	HLSC 120	Lifetime Fitness	2	ENGL 113	College Writing III*	3
FND3 X00	Foundational Mathematics	4	UNST 101	First Year Seminar	1	UNST 101	First Year Seminar	1
UNST 101	First Year Seminar	1	HUMN 10X	HUMN Theme Course	4	RELB X00	Theme IIIBiii - Scripture Elective	4
THM2 X00	Theme II Elective	4	THM4 B00	Theme IV - Life Science Elective	4	elct X00	Elective	4
Year 2			Year 2			Year 2		
Fall Quarter (16 units)			Winter Quarter (16 units)			Spring Quarter (12 units)		
Course	Course Title	Units	Course	Course Title	Units	Course	Course Title	Units
COMM 288	Communication Theory I	4	COMM 108 or 202	Introduction to Communication or Communication in Society	4	MGMT/PSYC c X00	Management or Psychology elective (Comm major)	4
COMM 215 or 226	Public Relations or Mass Media in Society	4	WDLG 152	World Language II*	4	WDLG 153	World Language III*	4
COMM X00	Communication Elective	4	SSCI 20X-SL	SSCI Theme Course (with Service Learning)	4	THM1 X00	Theme I Elective	
WDLG 151	World Language I	4	elct X00	Elective	4	elct X00	Elective	4
Year 3			Year 3			Year 3		
Fall Quarter (16 units)			Winter Quarter (16 units)			Spring Quarter (16 units)		
Course	Course Title	Units	Course	Course Title	Units	Course	Course Title	Units
COMM 324-SL	Small Group Communication (with Service Learning)†	4	COMM 354	Advanced Public Speaking†	4	COMM 328	Persuasion and Rhetoric	4
COMM 344 or 477	Gender & Communication or Intercultural Communication	4	COMM 365	Organizational Communication	4	MGMT/PSYC c X00	Management or Psychology elective (Comm major)	4
RLGN 304	Adventism in Global Perspective*	4	COMM 390	Communication Research Design	4	COMM/r 3/400	Communications Upper Division Rhetoric Elective	4
elct 3/400	Upper Division Elective	4	THM2 3/400	Theme II Elective Upper Division*	4	THM4 C00-L	Theme IV - Physical Science Elective with Lab	4
Year 4			Year 4			Year 4		
Fall Quarter (16 units)			Winter Quarter (17 units)			Spring Quarter (15 units)		
Course	Course Title	Units	Course	Course Title	Units	Course	Course Title	Units
COMM 49X	Internship (2 units) or Research (2 units)	2	COMM 485	Communication Colloquium	1	COMM 488	Communication Theory II†	4
NSCI 40X-SL	NSCI Theme Course (with Service Learning)*	4	THM3 3/400	Theme III Elective Upper Division*	4	COMM 444 or 455	Family Communication or Nonverbal Communication	4
elct 3/400	Upper Division Elective	8	THM3 X00	Theme III Elective	4	UNST 404E-SL	Senior Seminar: Religion, Values & Social Responsibility in Communication (with Service Learning)*	4
elct X00	Elective	2	elct 3/400	Upper Division Elective	8	elct 3/400	Upper Division Elective	3