

CUSTOMIZED MAJOR PROPOSAL

1. A person with academic objectives not readily achievable through an existing ZSB baccalaureate program may receive a bachelor of science degree in a customized major field from the Zapara School of Business after the completion of a special curriculum approved by the ZSB dean's office.
2. A customized BS curriculum must include the Business Core and at least 24 additional units.
3. A customized major proposal submitted to the ZSB faculty should include:
 - A. A list of the courses to be included in the proposed curriculum;
 - B. A title for the concentration which will be the only designation to appear on the students diploma and transcript if the curriculum is approved;
 - C. Documents or other materials supportive of the proposal and requested by the program in Customized Concentrations, including any information requested regarding the rationale for the curriculum, the curriculum's intended academic focus, and the goals it is intended to serve.
3. A customized BS curriculum meeting the requirements contained in this policy may be designed and approved simultaneously for a specific cohort of students.

CUSTOMIZED MAJOR ACCEPTANCE

1. A customized BS major proposal must be approved in accordance with the review process established by the dean's office. The program in Customized Major's is primarily responsible for certifying the academic credibility of each proposed customized BS curriculum during the review process. Thus it may require revisions in a proposal or reject it entirely. The Program will notify the Office of University Records once a customized BS major has been approved.
2. While the University will attempt to ensure that a person whose customized major program has been approved will be able to complete requirements for the program on schedule, the approval of a customized major program constitutes only a commitment on the University's part to make the best effort possible to ensure the program's completion. Approval of a customized major is not a guarantee that the courses included in the proposal or others to be substituted for them will be available at the times required for the major to be completed as planned.

UNIVERSITY STUDIES FOUNDATIONAL STUDIES (20-33 UNITS) *Grades of "C" or better required.*

		FALL	WINTER	SPRING
I FIRST-YEAR SEMINAR	UNST 101A (1) and 101B (1) AND UNST 101C (1)	_____	_____	_____
II RHETORICAL SKILLS	A. ENGL 111 (3), 112 (3), 113 (3) College Writing <i>or</i> ENGL 124 Freshman Seminar (4) B. Upper Division Rhetoric: MGMT 375 (4) <i>as required by major</i>	_____	_____	_____
III MATHEMATICS	College-level Mathematics course (4) <i>Math 155 Introductory Statistics required by major</i>	_____	_____	_____
IV WORLD LANGUAGES	Level 3 proficiency (e.g. 153) in one non-English language (4-12)	_____	_____	_____
V HEALTH AND FITNESS	HLSC 120 Lifetime Fitness (2)	_____	_____	_____

UNIVERSITY STUDIES GENERAL STUDIES (52 UNITS, 16 UPPER DIVISION) *Grades of "D" or better required, unless courses are required by major.*

THEME I. SOCIAL SCIENCES (SSCI) 8 units				
Globalization, Identity and Citizenship (4 units from SSCI 204/205/206/207/208) <i>Prerequisite: ENGL 113/124</i>				
Social Science Breadth Courses (4 units)				
THEME II. ARTS AND HUMANITIES (HUMN) 12 units				
Exploring Culture (4 units from HUMN 104/105/106/107/108/109) <i>Prerequisite: ENGL 111/124</i>				
Arts and Humanities Breadth Courses (4 units)				
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THEME III RELIGIOUS BELIEFS AND PRACTICES (RLGN) 16 units				
RLGN 304 Adventism in Global Perspective or RLGN 305 Religion in Three Cultures (4) <i>Prerequisite: ENGL 113/124, Junior Status</i>				
A. Spiritual Experience and Expressions (0-4 units)				
B. Beliefs and Heritage (4 units)				
C. Scripture (4 units)				
D. Religion and Society (0-4 units)				
THEME IV NATURAL SCIENCES (NSCI) 12 units				
Scientific Foundations (4 units from NSCI 404/405/406/407/408)				
Life Science (4 units) <i>Either life science or physical science must include a laboratory</i>				
Physical Science (4 units) <i>Either life science or physical science must include a laboratory</i>				
THEME V SENIOR SEMINAR UNST 404E Religion, Values, and Social Responsibility (4)				

UNIVERSITY STUDIES SERVICE-LEARNING (3 courses)

*A maximum of 4 units from major and 8 units of major cognates can be applied to General Studies. For more information, consult 2018-2019 Undergraduate Academic Bulletin.
NOTE: Should a student's general education and degree program not meet the minimum 190 units (60 upper division) required for graduation, the student must complete elective units to make up the deficiency.

CUSTOMIZED MAJOR

Bachelor of Science

The La Sierra University Zapara School of Business develops leaders who create value and make a difference and enlarge human understanding of business and society. The School's curricula emphasize workplace spirituality, social entrepreneurship, and ethics. The focused study of these themes as part of the business curriculum fosters intellectual development and expands students' moral and spiritual horizons. Immersion activities simultaneously express its commitments to excellence in the School's areas of distinctive competence and provide students with the chance to develop appropriate habits and skills.

CAREER OPPORTUNITIES AND RELATED OCCUPATIONS:

1. A customized major program is designed to meet needs not fully met by existing curricula. Its curriculum must not simply duplicate that of an existing university degree program. It should, however, compare favorably in coherence, scope, and rigor with other baccalaureate curricula of the University. It should offer the breadth necessary to be considered a truly liberal education.
2. Completion of the proposed customized major must require at least 52 quarter units. No more than 12 of the units to be applied to the major may also be used to fulfill general education requirements. At least 32 of the units must be upper-division. Each student must complete 1 unit of MGMT 219 for every three quarters of residence at La Sierra University.
3. The ZSB dean's office must approve the title of the proposed major program, which will appear on the student's transcript and diploma. Subsequent changes in the program title must also be approved the dean.

Academic program information adapted from
La Sierra University. (2018-2019). *Undergraduate Academic Bulletin*.
Retrieved from <http://www.lasierra.edu/bulletin>.

ADDITIONAL INFORMATION

Websites

La Sierra University
www.lasierra.edu

Department
www.lasierra.edu/business

Faculty

Dean
John Thomas, Ph.D.

Coordinator
Gary Chartier, Ph.D.

Contact Information
Zapara School of Business (ZSB)
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Professional Organizations

American Economic Association
2014 Broadway, Suite 305
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www.aeaweb.org

Financial Management
Association International,
College of Business Administration
University of Southern Florida
Tampa, FL 33620-5500
www.fma.org

Association of Management Consulting
Firms
370 Lexington Avenue, Suite 2209
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www.amcf.org

Institute of Management Consultants USA
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